

RED SNEAKERS FOR OAKLEY

*Red Sneakers for Oakley is a 501(c)(3)
nonprofit committed to educating and
advocating for food allergy awareness to
save lives.*



Days Program: Ages 8-11

OUR STORY

Oakley was the 11-year-old son of Robert and Merrill, and twin brother of Olivia Debbs. In November 2016, we tragically lost Oakley due to a fatal anaphylactic reaction to walnut extract.

Shortly after Oakley's death, we decided to publicly share Oakley's story to help raise awareness about the dangers of food allergies.



We immediately saw a need for education and awareness and founded the non-profit organization Red Sneakers for Oakley to prevent what happened to Oakley from happening to another child.

Oakley wore red sneakers in the multiple sports he played, they were his favorite. Red Sneakers have now become a powerful symbol to represent food allergy awareness around the world.

We hope you will put on your red sneakers in support of food allergy awareness and help prevent life-threatening anaphylactic reactions.

-The Debbs Family

**To read Oakley's full story,
visit redsneakers.org/oakleys-story.**



BECOME A RED SNEAKER AMBASSADOR

**THE RED SNEAKER AMBASSADOR
PROGRAM IS AN OPPORTUNITY TO
EDUCATE AND PROMOTE AWARENESS
ABOUT THE MANY DANGERS
ASSOCIATED WITH FOOD ALLERGIES**

Ambassadors inspire, educate and empower their peers to understand the physical and social impact of food allergies.

They teach peers how to confidently take action during an allergic reaction, and advocate for safety and acceptance for those who suffer from food allergies.

Being a Red Sneaker Ambassador not only provides the opportunity to advocate for a meaningful cause, but it also features exciting benefits.

[Sign Up To Be An Ambassador Here](#)



AMBASSADOR BENEFITS & REQUIREMENTS

Red Sneaker Ambassadors will receive:

- A pair of Red Converse Sneakers
- RSFO Ambassador Merchandise
- Exclusive access to discounts from RSFO sponsors & partners
- The opportunity for recognition on the RSFO website and social media
- Materials to support your food allergy awareness and education initiatives

Program Requirements:

- Annually organize and lead at least one Red Sneaker Day (RSFO will provide support as needed)
- Celebrate International Red Sneakers Day (May 20th) by posting educational content on social media and sharing why you wear red sneakers
- Become an advocate in your community and bring awareness to RSFO's mission for the food allergy community
- Set yourself an annual fundraising goal



WHAT IS A RED SNEAKER DAY?


Red Sneaker Days are designed to engage and inspire students, parents and school staff to become informed about the importance of food allergy awareness.

Our school program provides education on how to properly prepare for and respond to anaphylaxis.

The school program also provides lesson plans, flyers, book recommendations, posters and game-filled activities for students to help build community, compassion, and understanding for those who have food allergies.



**ONE IN 13 CHILDREN,
OR ROUGHLY TWO
CHILDREN IN EVERY
CLASSROOM HAVE
FOOD ALLERGIES.**



**ONE IN SIX
CHILDREN WILL
HAVE A REACTION
AT SCHOOL.**

Red Sneaker Day Objectives

- Promote food allergy awareness
- Provide a safe environment for kids
- Inform and educate
- Create a community that supports students with food allergies





MAY 20TH

PARTICIPATE IN INTERNATIONAL RED SNEAKERS DAY

for food allergy awareness



Take a photo of yourself in red sneakers (or anything red).

On May 20th, post your photo on social media to help spread food allergy awareness!

Tag us! @redsneakersforoakley on Facebook and Instagram.
Tag @oakley_red on Twitter.

Use hashtags:
#redsneakersforoakley
#foodallergyawareness
#internationalredsneakersday

VISIT [REDSNEAKERS.ORG/IRSD](https://redsneakers.org/irsd) FOR MORE INFO



@RedSneakersForOakley



@redsneakersforoakley



@oakley_red



HOST A RED SNEAKER DAY

Suggested Red Sneaker Day Events:

Schoolwide Assembly

Class Art Project

Fundraiser

Community Day

Organize a Sports Event

Participate In International Red Sneakers Day.

PSA Viewing

Story Time With a Food Allergy Book

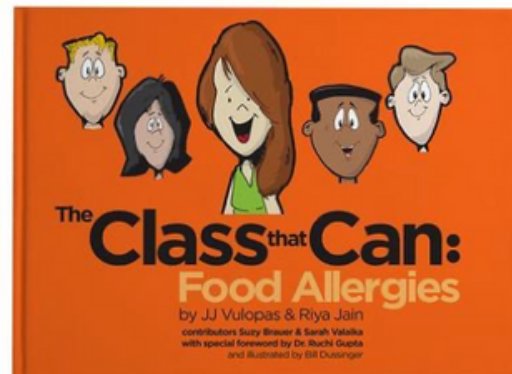
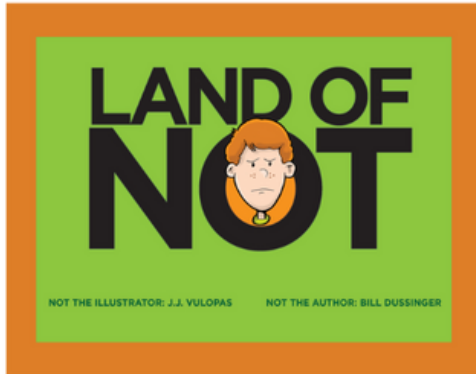
Top 9 Allergen Relay Game

Red Sneaker Coloring Activity

Dress Down Day Fundraiser



BOOKS



-
- o Aidan the Wonder Kid Who Could Not Be Stopped: A Food Allergy and Intolerance Story By: Brunetti Colleen
 - o Kids Guide to Life with Food Allergies By: Kai Brown
 - o Word Nerd By: Susin Nielsen
 - o The Cookie: A Story of Friendship and Food Allergy
By: Kath Grimshaw
 - o Shadow Siblings: Discovering Your Unknown Super Power By: Nicole Leinbach and Claire Reyhle



COLORING PAGES

Use as a class activity or coloring contest

No Biggie Bunch **Everyday COOL with Food Allergies**
A coloring page from The No Biggie Bunch®



We clean our hands before we eat.



We have emergency medicine nearby.



We share our feelings and alert grownups.



We practice how to say "No, thank you," and mean it.

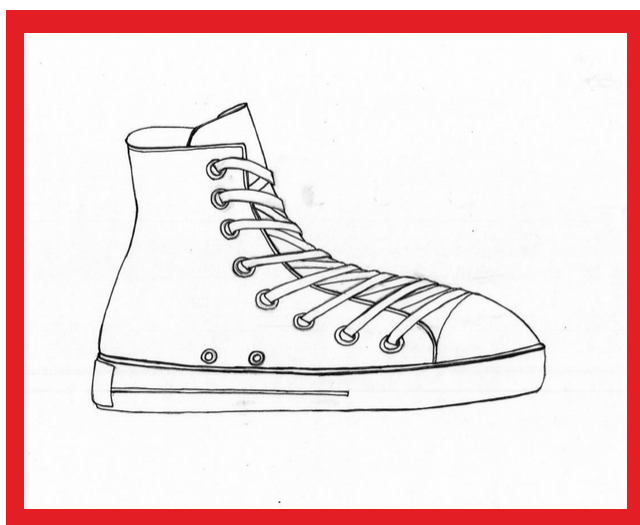
We know that labels help us know what food is meant for us.

Order No Biggie Bunch books at: www.NoBiggieBunch.com
Copyright © 2010 by Michael Postner, Heather Mehra and Kerry McManama, illustrations © Michael Kline (dogfoose.com)

Red Sneakers for Oakley™

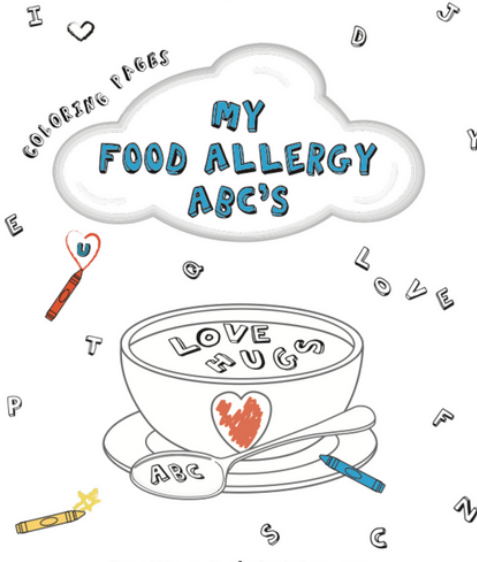


Food Allergy Awareness



COLORING PAGES

MY FOOD ALLERGY ABC'S



Brought to you by *the* food allergy app...
Allergy Force



VIDEOS AND PRESENTATION RESOURCES



Friends Don't Let Friends Eat Alone is short 4 and a half minutes long educational cartoon video about food allergies in the cafeteria.



The Be a PAL® education program can help children learn how to Protect A Life by being a good friend to kids with food allergies. Parents, teachers, scout troop leaders, youth group leaders, or coaches can use the resources on this page to present the program in English or Spanish.



The PSA: Spell It Out is a short video sharing the most common food allergens and what kind of foods they can be found in.



This video was created to help peers better understand and support their classmates with food allergy. This short and informative video can be utilized in the classroom and have associated FAQ sheets, discussion questions, and teacher guides to facilitate open dialogue in school!



VIDEOS AND PRESENTATION RESOURCES



This is a presentation that can be used in a small group setting or for an entire school or staff. It covers the basics of what a food allergy is, the symptoms of anaphylaxis, and what to do in case of an anaphylaxis emergency.



Food Allergy Bullying: It's Not a Joke Video. About one-third of kids with food allergies report that they have been bullied because of their allergies. The "It's Not a Joke" campaign can help you learn more about food allergies and how to prevent food allergy bullying, a growing problem in schools across the country.



That Kid: Food Allergy Bullying Video. Crystal and Alexis share their story as a part of our #ThatKid initiative to promote allergy awareness.



RELAY GAME

The goal of the 9 Allergens Relay Game is to show the dangers of cross contamination that those with allergies experience on a daily basis. It teaches the importance of washing hands and sanitizing areas that may have been contaminated with an allergen.



Supplies Needed:

- Space for students to move around
- 9 Allergens Cards
- Area to represent a hand washing station
- Optional supplies: Dodgeballs or other similar sports equipment
- Obstacle course items such as hoola hoops, cones, etc.

[Click for Full Lesson Plan](#)



RED SNEAKER SPORTS DAY

*Here are a few suggestions for a
Red Sneaker Sports Day:*

- Host a game day or make it a tournament. Get the students and teachers involved!!
- Soccer, Basketball, 4-Square, Dodgeball, Track and Field Day, etc.
- Wear red to raise awareness for food allergies.
- Ask for donations to participate in the game or ask for donations from spectators.



TOSS THE YARN

The purpose of this game is to show how an allergen can be passed from person to person so easily (cross-contamination). It is designed to show the importance of washing your hands and sanitizing surfaces.

Instructions:

Have a student begin the game by holding a ball of yarn. Identify one of the 9 major allergens that has "contaminated" a student's desk. The student begins to pass around the ball of yarn (allergen) while holding onto the string.

Optional addition to the game: Have each student name all the people who had touched the allergen before them in the correct order.



FACT OR MYTH MATCHING ACTIVITY

The goal of this activity is to educate students about the facts of food allergies. It addresses myths and misconceptions that are usually associated with food allergies.

This activity can be done in small groups or as a whole group activity. Students will match the commonly believed food allergy myth to the fact or truth about that misconception. At the end of the activity, the teacher will go over the correct matches and discuss the facts about food allergies.

[Click for Full Lesson Plan](#)

[Click for Digital Version](#)



ELA

CONNECTIONS

- Creative Writing Assignment – Write a “My Allergy” Story. Students without an allergy are to select one for the purpose of writing their story or research someone with a food allergy and share their story.(There are many celebrities)
- Students choose an allergy related book to read. They then present a project based on what they learned from the book.
- Students create a Shape Poem based on food allergies. Shape Poem Info
- Reading and Comprehension: Reading Food Labels Activity.
- Students create an informational food allergy poster/flyer



CLUB O!



FOOD ALLERGY CLUB

redsneakers.org

Club O! is a safe space for kids with food allergies. Club O! provides a community for kids with food allergies and food allergy allies to come together with one purpose: awareness. It is designed to alleviate the anxiety associated with food allergies while at school and provide a better understanding of what it is like living with a food allergy. Club O! will also provide opportunities for non-allergic students to learn how to support a friend with food allergies.



CLUB O! CONTINUED

Start a Club O! at your school to help raise food allergy awareness. Everyone is welcome! Club O! members will work together to accomplish the following:

- Plan a Red Sneaker Day
- Plan a fundraising event
- Share Oakley's story
- Create a community for kids with food allergies at your school
- Share food allergy facts and resources at your school
- Educate your school on what it is like living with food allergies





CONTACT US



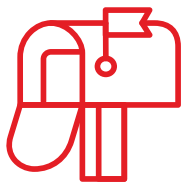
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